

Operações Sustentáveis (04 créditos)

Ementa:

Desenvolvimento sustentável. Sustentabilidade. Marco regulatório e agenda para sustentabilidade. Princípios de operações de manufatura e de serviços sustentáveis. Modelos de negócios sustentáveis. Modelos de gestão de operações sustentáveis. Abordagens baseadas no mercado e em recursos para a gestão da sustentabilidade. Modelos de maturidade para operações sustentáveis.

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